



Market Trends Quickview™

"Because the best offense is a stellar defense."

Week of June 23, 2017

The **Market Trends Quickview™** is designed to help investors with a simple At-A-Glance view of major asset classes and sectors across world markets to determine their relative strength rankings. In addition, trend signals which generate a (BUY ▲) or (SELL ▼) are the proprietary research of AdvisorGuide LLC, the research arm of Global View Capital Management, Ltd. The intermediate trend signals are designed to signal 2-4 opportunities over a 12 month period. The long-term trend signals are designed to identify major market movements over multiple years.

Each trading day, since 1999, the relative strength and trend signals of AdvisorGuide, have provided professionals with actionable advice on over 11,000 securities to determine which ETFs, mutual funds and sub-accounts of variable insurance contracts have emerged as leaders.

The daily signals are rooted in the science of Adaptive Channel Breakout, a methodology proven to be effective when the price movement breaks out of its natural channel. Relative strength rankings are determined by the fluctuation of price movement of each asset class and sector relative to each other. This is a quantitative representative of the aggregate of buyers and sellers demand for an asset class or sector without consideration of the underlying fundamentals of the individual securities within each asset class or sector.

This can be easily understood by the basic tenants of supply and demand. In a free market where buyers and sellers meet to transact and then agree on a price, another level of price discovery occurs. When there is more demand (buyers) than supply (sellers), prices move up regardless of their underlying fundamentals. Conversely, when there more supply (sellers) than demand (buyers), prices move down regardless of their underlying fundamentals.

The **Market Trends Quickview™** ranks the underlying demand forces of each asset class with thousands of calculations and then ranks all asset classes and sectors relative to each other. Additionally, relative strength analysis includes money market or cash. This is a significant benefit because it quickly identifies the opportunity for defensive action to protect from severe market declines and to provide guidance when market prices are advancing early.

Money Market Ranking: 41

It is important to acknowledge that it is impossible to know where the top and bottom is, but it can be of significant value to know the new trend, once established. Having professional help that takes disciplined action is an important step to staying consistent through all market conditions.

Index Category	Trend Signals		Relative Strength*	Performance		
	Intermediate	Long-Term		1 mo.	3 mo.	YTD
Sector - Consumer Cyclical	▲	▲	4	4.17%	8.75%	17.56%
Sector - Healthcare	▲	▲	5	7.23%	8.75%	17.62%
Sector - Technology	▲	▲	5	3.42%	7.56%	17.45%
Sector - Internet	▲	▲	8	3.60%	11.67%	21.60%
Sector - Biotechnology	▲	▲	10	11.49%	10.15%	17.90%
Dow Jones Industrial Average	▲	▲	18	2.38%	4.20%	9.58%
S&P 500 LargeCap Index	▲	▲	21	1.84%	4.46%	9.98%
Emerging Markets - Mexico	▲	▲	26	2.63%	5.09%	21.52%
Sector - Pharmaceutical	▲	▲	27	5.81%	4.45%	11.63%
Sector - Consumer Staples	▲	▲	33	2.62%	3.22%	11.29%
Sector - Utilities	▲	▲	35	2.31%	4.08%	11.74%
Russell 2000 SmallCap Index	▲	▲	36	2.77%	5.08%	4.88%
Bond - Long Term Treasury	▲	▲	39	4.24%	6.56%	7.85%
Sector - Transportation	▲	▲	40	4.39%	5.46%	4.55%
Money Market	▲	▲	41	0.08%	0.24%	0.42%
Sector - Industrials	▲	▲	43	2.23%	3.77%	9.00%
Developed Markets - Japan	▲	▲	44	2.51%	4.59%	10.27%
Developed Markets - Europe	▲	▲	58	-2.71%	5.90%	13.61%
Bond - High Yield	▲	▲	59	0.01%	2.97%	4.60%
Sector - Real Estate	▲	▼	60	2.53%	3.51%	4.81%
Developed Markets - Diversified	▲	▲	61	-1.27%	4.99%	12.60%
S&P 400 MidCap Index	▲	▲	62	1.34%	3.21%	5.77%
Sector - Financial	▲	▲	68	1.25%	2.05%	5.06%
Bond - Intermediate Term Treasury	▲	▼	75	1.11%	2.25%	2.87%

Market Trends Quickview™ *continued*

Index Category	Trend Signals		Relative Strength*	Performance		
	Intermediate	Long-Term		1 mo.	3 mo.	YTD
Sector - Basic Materials	▲	▲	75	1.41%	0.87%	6.13%
Sector - Precious Metals	▲	▲	76	1.40%	3.59%	3.64%
Emerging Markets - China	▼	▼	79	4.75%	-3.11%	0.31%
Bond - Aggregate Bond Index	▲	▼	80	0.75%	1.54%	1.89%
Bond - Treasury Bills	▲	▲	81	0.08%	0.20%	0.28%
Developed Markets - Asia ex-Japan	▲	▲	82	-0.86%	0.39%	10.45%
Developed Markets - United Kingdom	▼	▲	86	-4.71%	1.35%	7.04%
Commodities - Gold	▲	▲	86	-0.36%	0.66%	9.58%
Developed Markets - Australia	▼	▲	91	-2.11%	-2.91%	5.13%
Sector - Telecom	▼	▲	93	-0.06%	1.15%	-5.15%
Bond - TIPS	▼	▼	93	0.06%	0.11%	0.98%
Developed Markets - Canada	▼	▲	93	0.00%	-0.79%	0.92%
Emerging Markets - Brazil	▼	▲	94	-5.34%	-9.87%	-2.08%
Currency - US Dollar	▼	▲	95	-0.09%	-2.51%	-5.01%
Commodities - Diversified	▼	▼	99	-5.97%	-5.85%	-8.99%
Commodities - Crude Oil	▼	▲	99	-16.80%	-11.44%	-24.12%
Sector - Energy	▼	▲	99	-5.30%	-6.77%	-14.78%
Sector - Energy Services	▼	▼	100	-12.97%	-18.89%	-27.34%

***Relative Strength** compares performance on a scale of 0 to 100, strongest down to weakest. Rankings sort out how asset classes and sectors have performed relative to each other.

Disclosures

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There may be times where all investments and strategies are unfavorable and depreciate in value. Relative Strength is a measure of price momentum based on historical price activity. Relative Strength is NOT predictive and there is NO assurance that forecasts based on relative strength can be relied upon.

Past performance is not indicative of future results. Potential for profits is accompanied by possibility of loss. You should consider the investment objectives, risks, charges and expenses before investing. The examples and information presented do not take into consideration commissions, fees, tax implications, or other transaction costs.

Technical analysis is based on the study of historical price movements and past trend patterns. There is NO assurance that these movements or trends can or will be duplicated in the future. Relative strength is NOT a guarantee. Accordingly, investors should not act on any recommendation (express or implied) or information in this article without obtaining specific advice from their Financial Advisors and should not rely on information herein as the primary basis for their investment decisions.

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