



# Market Trends Quickview™

*"Because the best offense is a stellar defense."*

Week of July 7, 2017

The **Market Trends Quickview™** is designed to help investors with a simple At-A-Glance view of major asset classes and sectors across world markets to determine their relative strength rankings. In addition, trend signals which generate a (BUY ▲) or (SELL ▼) are the proprietary research of AdvisorGuide LLC, the research arm of Global View Capital Management, Ltd. The intermediate trend signals are designed to signal 2-4 opportunities over a 12 month period. The long-term trend signals are designed to identify major market movements over multiple years.

Each trading day, since 1999, the relative strength and trend signals of AdvisorGuide, have provided professionals with actionable advice on over 11,000 securities to determine which ETFs, mutual funds and sub-accounts of variable insurance contracts have emerged as leaders.

The daily signals are rooted in the science of Adaptive Channel Breakout, a methodology proven to be effective when the price movement breaks out of its natural channel. Relative strength rankings are determined by the fluctuation of price movement of each asset class and sector relative to each other. This is a quantitative representative of the aggregate of buyers and sellers demand for an asset class or sector without consideration of the underlying fundamentals of the individual securities within each asset class or sector.

This can be easily understood by the basic tenants of supply and demand. In a free market where buyers and sellers meet to transact and then agree on a price, another level of price discovery occurs. When there is more demand (buyers) than supply (sellers), prices move up regardless of their underlying fundamentals. Conversely, when there more supply (sellers) than demand (buyers), prices move down regardless of their underlying fundamentals.

The **Market Trends Quickview™** ranks the underlying demand forces of each asset class with thousands of calculations and then ranks all asset classes and sectors relative to each other. Additionally, relative strength analysis includes money market or cash. This is a significant benefit because it quickly identifies the opportunity for defensive action to protect from severe market declines and to provide guidance when market prices are advancing early.

## Money Market Ranking: 28

**It is important to acknowledge that it is impossible to know where the top and bottom is, but it can be of significant value to know the new trend, once established. Having professional help that takes disciplined action is an important step to staying consistent through all market conditions.**

| Index Category                  | Trend Signals |           | Relative Strength* | Performance  |              |              |
|---------------------------------|---------------|-----------|--------------------|--------------|--------------|--------------|
|                                 | Intermediate  | Long-Term |                    | 1 mo.        | 3 mo.        | YTD          |
| Sector - Consumer Cyclical      | ▲             | ▲         | 2                  | 1.23%        | 7.13%        | 16.64%       |
| Emerging Markets - Mexico       | ▲             | ▲         | 3                  | 1.52%        | 4.19%        | 23.27%       |
| Dow Jones Industrial Average    | ▲             | ▲         | 5                  | 1.27%        | 4.33%        | 9.76%        |
| Sector - Transportation         | ▲             | ▲         | 6                  | 3.92%        | 6.88%        | 7.96%        |
| Sector - Healthcare             | ▲             | ▲         | 7                  | 2.91%        | 6.83%        | 15.47%       |
| Sector - Financial              | ▲             | ▲         | 8                  | 3.97%        | 5.28%        | 8.19%        |
| Sector - Biotechnology          | ▲             | ▲         | 14                 | 6.94%        | 7.28%        | 15.52%       |
| Sector - Industrials            | ▲             | ▲         | 15                 | 0.42%        | 5.64%        | 9.55%        |
| Russell 2000 SmallCap Index     | ▲             | ▲         | 23                 | 1.52%        | 4.10%        | 5.04%        |
| Sector - Internet               | ▲             | ▲         | 26                 | -1.32%       | 8.57%        | 19.19%       |
| Sector - Technology             | ▲             | ▲         | 27                 | -0.87%       | 5.35%        | 15.16%       |
| <b>Money Market</b>             | ▲             | ▲         | <b>28</b>          | <b>0.08%</b> | <b>0.23%</b> | <b>0.46%</b> |
| S&P 500 LargeCap Index          | ▲             | ▲         | 28                 | -0.16%       | 3.48%        | 9.49%        |
| S&P 400 MidCap Index            | ▲             | ▲         | 42                 | 0.74%        | 2.80%        | 6.04%        |
| Developed Markets - Europe      | ▲             | ▲         | 51                 | -2.75%       | 6.41%        | 13.59%       |
| Sector - Pharmaceutical         | ▲             | ▲         | 52                 | 2.13%        | 2.08%        | 8.55%        |
| Bond - High Yield               | ▲             | ▲         | 52                 | -0.33%       | 1.57%        | 4.62%        |
| Developed Markets - Diversified | ▲             | ▲         | 60                 | -2.84%       | 4.95%        | 11.92%       |
| Sector - Basic Materials        | ▲             | ▲         | 65                 | -0.01%       | 0.21%        | 6.75%        |
| Bond - Treasury Bills           | ▲             | ▲         | 73                 | 0.08%        | 0.20%        | 0.32%        |
| Sector - Consumer Staples       | ▲             | ▲         | 74                 | -2.35%       | 2.41%        | 9.24%        |
| Emerging Markets - China        | ▲             | ▼         | 75                 | 3.61%        | -2.05%       | 2.43%        |
| Developed Markets - Japan       | ▲             | ▲         | 76                 | -3.60%       | 3.97%        | 7.64%        |
| Developed Markets - Canada      | ▼             | ▲         | 76                 | 2.21%        | -0.41%       | 2.45%        |

| Index Category                     | Trend Signals |           | Relative Strength* | Performance |         |         |
|------------------------------------|---------------|-----------|--------------------|-------------|---------|---------|
|                                    | Intermediate  | Long-Term |                    | 1 mo.       | 3 mo.   | YTD     |
| Developed Markets - Asia ex-Japan  | ▲             | ▲         | 78                 | -1.35%      | -0.75%  | 10.43%  |
| Sector - Utilities                 | ▲             | ▲         | 79                 | -3.83%      | 1.26%   | 8.29%   |
| Developed Markets - United Kingdom | ▼             | ▲         | 79                 | -4.25%      | 2.57%   | 7.40%   |
| Developed Markets - Australia      | ▼             | ▲         | 86                 | -0.65%      | -3.64%  | 5.62%   |
| Bond - Long Term Treasury          | ▼             | ▲         | 87                 | -1.61%      | 1.93%   | 3.85%   |
| Commodities - Diversified          | ▼             | ▼         | 91                 | -0.20%      | -4.71%  | -6.52%  |
| Sector - Real Estate               | ▲             | ▼         | 92                 | -1.00%      | -0.72%  | 2.06%   |
| Emerging Markets - Brazil          | ▼             | ▲         | 92                 | -2.76%      | -7.98%  | 1.37%   |
| Bond - Aggregate Bond Index        | ▲             | ▼         | 93                 | -0.78%      | 0.61%   | 0.78%   |
| Commodities - Gold                 | ▲             | ▲         | 94                 | -5.84%      | -4.01%  | 6.09%   |
| Currency - US Dollar               | ▼             | ▼         | 95                 | -0.76%      | -5.11%  | -6.23%  |
| Sector - Precious Metals           | ▼             | ▲         | 96                 | -8.25%      | -3.87%  | -0.85%  |
| Bond - Intermediate Term Treasury  | ▼             | ▼         | 96                 | -1.55%      | 0.18%   | 0.94%   |
| Sector - Energy                    | ▼             | ▲         | 97                 | -1.69%      | -9.76%  | -15.86% |
| Commodities - Crude Oil            | ▼             | ▲         | 98                 | -3.91%      | -17.04% | -22.16% |
| Sector - Telecom                   | ▼             | ▲         | 98                 | -5.36%      | -4.93%  | -8.03%  |
| Sector - Energy Services           | ▼             | ▼         | 99                 | -5.01%      | -22.52% | -28.26% |
| Bond - TIPS                        | ▼             | ▼         | 99                 | -1.63%      | -1.63%  | -0.56%  |

\***Relative Strength** compares performance on a scale of 0 to 100, strongest down to weakest. Rankings sort out how asset classes and sectors have performed relative to each other.

#### Disclosures

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There may be times where all investments and strategies are unfavorable and depreciate in value. Relative Strength is a measure of price momentum based on historical price activity. Relative Strength is NOT predictive and there is NO assurance that forecasts based on relative strength can be relied upon.

Past performance is not indicative of future results. Potential for profits is accompanied by possibility of loss. You should consider the investment objectives, risks, charges and expenses before investing. The examples and information presented do not take into consideration commissions, fees, tax implications, or other transaction costs.

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